



CEP **OCALA METRO**
CHAMBER & ECONOMIC
PARTNERSHIP



FORWARD MOMENTUM

5-YEAR PLAN HIGHLIGHTS (2022-2026)

WWW.OCALACEP.COM

FORWARD MOMENTUM



The top priority for the entire plan is to secure **PASSENGER AIR SERVICE** at Ocala International Airport for the metro's almost 400,000 residents.



Creating **MORE INCUBATORS!** Make a healthcare one with lab space and three satellite incubators for targeted local IMPACT communities.



Focusing on more **WORKFORCE HOUSING** by partnering with local government and housing developers in a coordinated marketing plan.



Boost **FEMALE WORKFORCE PARTICIPATION RATES** by assisting women jobseekers entering and returning to the labor market.



MORE JOBS! The CEP will create 5,000 new jobs with an average wage 15% above the county average with a direct capital investment of \$500M.



Assist aspiring **ENTREPRENEURS** through a Community Development Financial Institute and a robust Entrepreneur In Residence program.



Develop a local **EQUINE QUARANTINE FACILITY** that will champion the inspection and certification approvals needed on a local and federal level.



INCREASE OVERALL OPERATING REVENUE to \$3.5M annually and realize \$150,000 per year from the newly created Foundation CEP, a 501(c)(3).



The **RENEWAL OF THE LOCAL OPTION SALES TAX** in 2024 (for 6-8 years ideally) is imperative for the continued growth of the local economy.