

Partner Logo Usage Request

Using Our “Proud Partner” Logo Increases the Value of Your Business!

As a partner in good standing, you are invited to use the Ocala/Marion County Chamber & Economic Partnership (CEP) “Proud Partner” logo on your business materials. Displaying the CEP “Proud Partner” logo sends a strong message to your customers and other businesses that you are committed to the growth and success of your business and the business community. Does one logo make a difference? According to the American Chamber of Commerce Executives, yes it does. Research shows that consumers are 63% more likely to buy goods or services from a business that is a partner of their local chamber of commerce.

You may use the CEP’s “Proud Partner” logo on your company website, your business letterhead, and your company business cards. Please contact the CEP offices to obtain specific permission for other uses of the CEP logo or for use of any other CEP logos or trademarks.



Appropriate Logo Usage

These usage requirements are intended to assist us in managing the Ocala/Marion County Chamber & Economic Partnership’s brand visual identity. By using the Ocala/Marion County Chamber & Economic Partnership logo for either print or the web you agree to be bound by these policies:

1. If you display the Ocala/Marion County Chamber & Economic Partnership logo on your website, you must activate a link from the logo directly to the CEP’s website at <http://www.OcalaCEP.com>.
2. The Ocala/Marion County Chamber & Economic Partnership logo is available in full color or black and white. You may not alter the logo in any manner, including size, color or graphic elements.
3. The logo is only to represent your partnership. You may not display the Ocala/Marion County Chamber & Economic Partnership logo in a manner that implies sponsorship or endorsement of any products or services of a partner company.
4. You will immediately cease usage of the logo in any form if your CEP partnership terminates. If you continue to use the logo after your partnership terminates, the Ocala/Marion County Chamber & Economic Partnership reserves the right to impose a fine and/or court injunction to cease use of logo.

These policies do not grant a license or any other right to any Ocala/Marion County Chamber & Economic Partnership logos or trademarks.

The Ocala/Marion County Chamber & Economic Partnership reserves the right to terminate or modify permission to display the logo at any time. The Ocala/Marion County Chamber & Economic Partnership reserves the right to take action against any use that does not conform to these policies, infringes any Ocala/Marion County Chamber & Economic Partnership intellectual property or other right, or violates other applicable law.

To request to use the CEP “Proud Partner” logo, please complete the following:

Company:	
Representative Requesting (please print):	
E-mail:	Phone:
Locations where you intend to use the logo:	
Signature:	Date:

Please return this form to the CEP via scan/email to Sadie@OcalaCEP.com or fax it to 629-7651. Once received, your logo will be emailed to you in the form of a JPEG file.