

YPO Committee Areas

Professional Development Committee: Responsible for planning and executing Leaders' Lunches (every other month – odd months), C-Suite Perspectives, Excursions, and any other professional development events

Networking Committee: Responsible for planning Networking Mixers (every other month – even months), Annual Gala, special/pop-up events, and any other avenues of social engagement

Marketing Committee: Responsible for maintaining all areas of branding and general communication, including newsletters, social media, and general marketing

Membership Committee: Responsible for all elements of member services including CRM strategies, onboarding, recruitment, and retention

Community Involvement Committee: Responsible for planning and executing customer service projects, including annual "Giving Tree" project for seniors in winter and Mayor's Spring Cleanup Day in spring.

Select Committee: Responsible for planning and executing initiatives to benefit the young professionals of Ocala and educate them on impactful issues and topics, including IGNITION events, YPO Candidating, and other political information events.